



BUTTERFLIES AND
TRANSFORMATION

Read: 2 Corinthians 5:17

A caterpillar vanishes
into a cocoon,
after time elapses
is born
into new life.....



New Year greetings to all

Our 2022 theme **Transformation – NOW!** logo has been beautifully created and displays the stages in the life of a butterfly.

This is thanks to Kaylene & Christine our website ladies, so we encourage you to use this logo as part of your promotion and other activities, as we work through our stages of transformation over the coming year. For those with craft making skills, along with your badge, the butterfly can become a symbol to wear and display.

Over the past 2 years, with some more than others, our members and Branches, have found it difficult to hold or undertake many parts of their Mothers Union activities, alternatively discovering new ways of coming together through social media. However, nothing replaces the personal contact we share with each other and going into the community.

Like the butterfly we are now wanting to come out of our cocoon to bring new life and enthusiasm into our branches with the hope of not only increasing our membership but to create more awareness of who and what we are.

As our membership base has greatly reduced, for varying reasons, as we open up more, Dioceses and branches are now looking to hold promotional activities. To assist with this our AMUA brochure, is available, free of cost through our Publication Department to assist and encourage people to learn about Mothers Union. Our Publication Co-ordinator, Rob Kennedy, will be more than happy to send them to you and assist with other enquires as to what else may be available for your use.

How many have and wear their AMUA polo top? Recycling unused or read copies of *Mia Mia* is another great way of promotion.

How many Parishes in your Diocese don't have or know little about us? Maybe a good starting point: invite, encourage and develop knowledge, including with the Priest.

With Lady Day fast approaching, this maybe a good opportunity to reach out and invite others within the broader Church and communities, as we begin to open up, and importantly of what is allowed within the Covid restriction/limits in your State/Territory.

Our new Welcome Information sheet is now complete has been forwarded to Dioceses, with special thanks to the creative skills of Susan Skowronski.

For those on social media we also have our Facebook sites: **Mothers' Union Australia** as well as a private site **MU Australia** both allowing us to interact with each other, including overseas members.

GOAL AND CHALLENGE

“To create a greater awareness of God’s love for everyone, as well as the work of Anglican Mothers Union Australia not only in our Church but also the broader community, through promotion and development.”

PROMOTIONAL ITEMS

- **AMUA Promotional Brochures via Publication Department are charge and postage free – please contact our Publication Department**
- **Polo tops and badges via Publication Department**
- **Promotion pull-up banners – 2 options available -**

I have the artwork as a PDF – however if you wish to add your Diocesan name along the bottom panel, you need to organize this yourself directly with the graphic artist, who will create your PDF.

This additional cost to add your Diocesan or Branch name will be \$22.00

Please contact: Michael Vogrig, RMI Print – 7 Larobe St, Warragul, Vic.
Phone: 03 5623 6644

Email michael@rmiprint.com.au

RESOURCES VIA MOTHERS UNION UK

The Australian and UK websites: Lady Day 2022 service including suggested readings and hymns, is now available to download.

If you require any further information or assistance please make contact.

In Christian love and friendship



Denise Lay – Promotion and Development

(images used via clip art)

CONTACT INFORMATION

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